Get Involved Programme Fund Application

Merchant City Festival

8 – 11 July 2021

27 May 2021

Merchant City Festival will take place between Thursday 8 July and Sunday 11 July 2021. This year we are set to return following the cancellation in 2020. To ensure we are complying with Public Health guidelines, there will be some changes to the usual festival format this year. The safety of our visitors and performers is our upmost priority so current government guidelines will be adhered to at all times during the planning and delivery stages. This year there will be no markets or additional food and drink provision available at the festival which will ensure that all visitors to the area will utilise and support existing providers. We will be closing the streets as before and we would like to work with the local businesses to help them get involved and celebrate the festival with additional animation.

We would like to support local businesses to be part of the festival atmosphere. This fund can support a range of activities such as: enhancing your outdoor area with decorations, using the colour palette of the festival (purple, mustard, teal and red) or extending your current entertainment content to the operating times of the festival.

This award covers content for anytime between

**Thursday 8, Friday 9, Saturday 10 & Sunday 11 July, 12 – 10pm**.

You can apply for up to £500 towards the cost of programming. We are only able to support proposals which are currently permitted in your normal operating plan for your premises which are in keeping with your current COVID – 19 overlay plans at this time, however we also support applications to enhance the look and feel of your outdoor area.

You may wish to liaise with adjacent businesses to ensure there is not a clash of plans or for an opportunity where you can work together.

**Road Closures**

It is anticipated the streets listed below will be closed to traffic:

(Subject to final approval)

* Wilson Street (East from Glassford Street).
* Hutcheson Street.
* Brunswick Street.
* Candleriggs.
* Bell Street (from Candleriggs to Walls Street).
* Albion Street (between Blackfriars street north of Q park entrance).
* Garth Street.

Get Involved Fund Terms & Conditions

* We are only able to support proposals which are currently permitted in your normal operating plan for your premises which are in keeping with your current COVID – 19 overlay plans at this time, however we also support applications to enhance the look and feel of your outdoor area.
* You must be a business situated on a proposed closed road listed above or on John Street (pedestrianised zone).
* The ‘Get Involved Fund’ will only support proposals that are taking place during the Festival dates (8 – 11 July 2021).
* You can apply for up to a maximum of £500 from the Get Invoved Fund.
* Application forms can also be downloaded from the website site, click [here](https://www.merchantcityfestival.com/get-involved-fund/)
* Payment of awards will be made on returned signed terms & conditions and receipt of invoice.
* Glasgow Life is not liable or responsible for any part of your proposed operation.
* Please email completed forms to: **arts&music@glasgowlife.org.uk** .
* Please put **‘MCF Get Involved Fund’** as the subject heading/email title.
* Submission by email only.
* Applications will be assessed by representatives of the Merchant City Festival Steering Group.
* Applicants will be informed of the final decision by **Friday 18 June 2021**.

For any questions or further information, please contact [**arts&music@glasgowlife.org.uk**](mailto:arts&music@glasgowlife.org.uk)

* **DEADLINE FOR APPLICATION SUBMISSIONS IS 9am on Thursday 10 June 2021**

**‘GET INVOLVED’ PROGRAMME FUND APPLICATION FORM**

|  |  |
| --- | --- |
| NAME OF APPLICANT: | |
| NAME OF BUSINESS: | |
| NATURE OF BUSINESS: | |
| ADDRESS | |
| POST CODE: |  |
| TELEPHONE: | MOBILE: |
| EMAIL ADDRESS: | |
| WEBSITE: | |
| SOCIAL MEDIA ACCOUNTS: | |
| PROPOSED ACTIVITY  (Please detail as much information about the event as possible) | |
| Name of activity: | |
| Description of Activity: | |
| Proposed Date(s) and Time(s) of Activity | |
| BUDGET :  What is the total proposed budget? Please give a detailed breakdown of areas of expenditure.  What will funding from the ‘Get Involved’ fund be used to support within this? | |
| LEVEL OF GET INVOLVED FUNDING REQUESTED: £  Please note that the fund is likely to be oversubscribed and you may not receive the full level of funding requested. | |

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* Please email completed forms to: **arts&music@glasgowlife.org.uk**
* Please put **‘MCF Get Involved Fund’** as the subject heading/email title
* As it has been throughout this pandemic, the health and wellbeing of all Glasgow Life staff and the public remains our priority. We will continue to follow the Government’s guidance and ensure that safety is at the heart of how we operate in the current environment.